



**NEXT List Company**

"Contributors Identified"



## DATA CARD

**Democratic Discerning Donors \$100p**

**NEW SEGMENT "NEXTPlus" = 276,810 (+15.00/m)**

Last 12 month donors = 568,010 @ \$95.00/m

**Charitable rate @ \$75.00/m**

"Democratic Discerning Donors" are well-to-do high-dollar contributors to Democratic and charitable campaigns throughout the United States. The donors on this list can afford to contribute continuously and with generosity. They will respond with large dollar donations to charities and other fundraising requests from national causes. The names on this list are current givers from campaigns and candidates over the last twelve months.

**Special Net Name Arrangement:**

(Order size)

5,000 - 15,000 = 85% net

15,000 - 25,000 = 75% net

25,000 - 100,000 = 50% net

Over 100,000 net net!

NEXT List Company  
11350 Random Hills Road  
Suite 800  
Fairfax, VA 22030  
Contact:

listmanager@nextlistcompany.com

Call Today 877.550.NEXT (6398)

www.nextlistcompany.com

**NEXT LIST COMPANY**  
**List Number: NLC-D120**

TOTAL LIST UNIVERSE:  
568,010

COST: (RENTAL)  
\$95.00/m - Last 12 Months

\*\*NEW Optimized Segment:  
NEXTPlus +\$15.00/m

SOURCE:  
100% Direct Mail

LIST UPDATED:  
Monthly  
DMA Suppressed  
NCOA - Pre-Ship

SELECTS:  
SCF: \$5/M  
State: \$5/M  
Zip Code: \$5/M

EXCHANGES:  
Not Available

PHONE NUMBERS:  
Not Available

ADDRESSING:  
Email / FTP / Other  
\$25.00 Flat

MINIMUM ORDER:  
Flexible

SAMPLE:  
Requested

NET NAME ARRANGEMENT:  
"@NET50%" >25,000  
Run Charges: \$10/M

LIST OWNER:  
Rooftop Cogent, Inc

We believe the information concerning this list to be correct, but we cannot guarantee its accuracy or the outcome of the mailings.