



NEXT List Company

"Contributors Identified"



## DATA CARD

### Democratic Discerning Donors - Now \$200 plus!

**NEW SEGMENT "NEXTPlus" = 262,450 (+15.00/m)**

Last 12 month donors = 431,860 \$95.00/m

*Charitable rate @ \$75.00/m*

"Democratic Discerning Donors" are well-to-do high-dollar contributors to Democratic and charitable campaigns throughout the United States. The donors on this list can afford to contribute continuously and with generosity. They will respond with large dollar donations to charities and other fundraising requests from national causes. The names on this list are current givers from campaigns and candidates over the last twelve months.

NEXT List Company  
2010 Corporate Ridge  
Suite 700  
McLean, VA 22102  
Contact: Glenn Hiner  
ghiner@nextlistcompany.com

Call Today 877.550.NEXT (6398)

www.nextlistcompany.com

### NEXT LIST COMPANY List Number: NLC-D120

TOTAL LIST UNIVERSE:  
431,860

COST: (RENTAL)  
\$95.00/m - Last 12 Months

NEW\*\* Optimized Segment:  
NEXTPlus +\$15.00/m

SOURCE:  
100% Direct Mail

LIST UPDATED:  
Monthly  
Counts Valid Through - 1/1/18  
DMA Suppression file: Dec. '17  
NCOA - Pre-Ship

SELECTS:  
SCF: \$5/M  
State: \$5/M  
Zip Code: \$5/M

EXCHANGES:  
Not Available

PHONE NUMBERS:  
Not Available

ADDRESSING:  
Email / FTP / Other  
\$25.00 Flat

MINIMUM ORDER:  
Flexible

SAMPLE:  
Required

NET NAME ARRANGEMENT:  
"Net Quantity" >25,000; Floor at 50%  
Run Charges: \$10/M

LIST OWNER:  
H Avery Marketing

We believe the information concerning this list to be correct, but we cannot guarantee its accuracy or the outcome of the mailings.