



NEXT List Company
"Contributors Identified"

DATA CARD

Planet-Friendly Environmental "Care-tributors"

With their loyal support of planet-saving causes, this list represents the ideal audience for your wildlife and environmental direct mail appeals.

These eco-conscious donors are committed to creating a better future for our children by addressing climate change, promoting clean, renewable energy and preserving our nation's National Parks and wildlife refuges. They are big supporters of energy efficiency, the reduction of carbon emissions, land conservation and clean water initiatives.

With an average income of over \$68,000, these donors are able to give generously to the causes that are important to them. In fact, each one of the donors on this list has donated, when asked, to environmental and wildlife causes in the past.

In addition to charitable appeals, this is also an excellent list for solar offers, eco-travel promotions, healthy living merchandise, sustainable household products and recycling programs.

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NEXT LIST COMPANY **List Number: NLC-C501**

TOTAL LIST UNIVERSE:
131,390

COST: (RENTAL)
\$85.00/M

LIST TYPE:
Consumer

SOURCE:
100% Direct Mail Sold

UPDATED:
Quarterly

SELECTS:
SCF: \$5/M
State: \$5/M
Zip Code: \$5/M

SUPPRESSIONS:
No Charge

EXCHANGES:
Not Available

ADDRESSING:
Email / FTP / Other
\$25.00 Flat

LIST OWNER:
H. Avery Marketing

SAMPLE:
Required

NET NAME ARRANGEMENT:
"@NET50%"> 25,000
Run Charges: \$10/M

Terms and Conditions: The prices stated are for one-time rental use only. Commissions are paid solely to recognized brokers. We believe the information listed to be factual but we cannot guarantee its accuracy or the outcome of the mailing. We accept no liability for any damages or losses sustained through the use of this list, nor for any special or unattended damages, and in no event would our liability exceed the price of this list.

www.nextlistcompany.com