



NEXT List Company
"Contributors Identified"

DATA CARD

Sophisticated Traders and Investors

If you want to reach wealthy individuals who have made substantial profits in the stock market, this is the list for you and your clients.

Most of these sophisticated traders and investors are direct mail activists and all have made multiple direct mail purchases in the past. These affluent individuals are also incredibly generous, responding to direct mail appeals with high-dollar donations in excess of \$250 for the fundraising, charitable and political causes they support.

From successful day traders and financial cable show junkies to more traditional "old school" investors, this database includes the full gamut of investor types.

It is an excellent list for charitable appeals, expensive merchandise, discretionary leisure products, credit card offers, travel promotions, gourmet foods and wines.

THIS IS A MUST-TEST LIST FOR ALL NONPROFIT FUNDRAISERS

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Call Today 877.550.NEXT (6398)
Fax (703) 595-2969



www.nextlistcompany.com

NEXT LIST COMPANY **List Number: NLC-S301**

TOTAL LIST UNIVERSE:
40,887

COST: (RENTAL)
\$90.00/M

LIST TYPE:
Consumer

SOURCE:
100% Direct Mail Sold

UPDATED:
Quarterly

SELECTS:
SCF: \$10/M
State: \$10/M
Zip Code: \$10/M

SUPPRESSIONS:
No Charge
EXCHANGES:
Not Available

PHONE NUMBERS:
Not Available

ADDRESSING:
Email / FTP / Other
\$35.00 Flat

LIST OWNER:
Rooftop Cogent, Inc.

SAMPLE:
Required

NET NAME ARRANGEMENT:
Not available due to current
list size.

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